

**VFUSA, LLC**

**FRANCHISE DISCLOSURE DOCUMENT**



**VOM FASS®**



Look • Taste • Enjoy

## FRANCHISE DISCLOSURE DOCUMENT

VFUSA, LLC,

A Wisconsin limited liability company

3248 University Avenue

Madison, WI 53705

608-204-9488

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[www.vomfassusa.com](http://www.vomfassusa.com)



We offer franchises for operation of Vom Fass® retail stores for stand-alone retail stores and shop-in-shops. Vom Fass® retail stores sell liqueurs, wines, spirits, spices, vinegars and oils from bulk casks and amphora that allow customers to sample the products prior to purchase. Where local or state alcoholic beverage regulations restrict alcohol sales or make it impracticable, we offer stores featuring oils, vinegars and spices without the alcohol products or side-by-side stores which offer liquers, wines and spirits in one space and OVS in an adjacent or nearby space. The total investment necessary to begin operation of a Vom Fass® retail store franchise is between \$231,800 and \$749,500 (not including real estate). This includes between \$134,500 and \$237,000 that must be paid to the franchisor or its affiliate, directly from you or through your lender, in the case you receive financing. Shop-in-shop stores feature oils, vinegars and spices without the alcohol products. The total investment necessary to begin operation of a Vom Fass® shop-in-shop franchise is between \$96,750 and \$264,750 (not including real estate). This includes between \$70,250 and \$153,250 that must be paid to the franchisor or its affiliate, directly from you or through your lender, in the case you receive financing.

If you sign a development agreement, in addition to the total investment for each Vom Fass® store, developed under the development agreement, the total investment necessary to begin operation of your business is from \$60,000 to \$80,000, all of which must be paid to us.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale or grant. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact VFUSA, LLC at 3248 University Avenue, Madison, WI 53705 and (608) 204-9488.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 24, 2015

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