

# FRANCHISE DISCLOSURE DOCUMENT

Dingo, Inc  
a Colorado corporation  
250 West Lehow Ave  
Englewood, Colorado 80110  
303-471-4935  
info@barkbusters.com  
www.barkbusters.com



Dingo, Inc is offering franchises which enable franchisees to provide dog behavioral therapy, obedience training and support services in the comfort of their customers' homes, to offer group obedience courses and puppy training at veterinary and pet store outlets, to sell certain pet care products, and to educate their customers regarding dog psychology. You may purchase either a Full Market Territory or, in certain circumstances, a Small Market Territory.

The total investment necessary to begin operation of a Bark Busters franchise in a Full Market Territory is \$69,100 to \$97,100, including \$57,000 that must be paid to the franchisor. The total investment necessary to begin operation of a Bark Busters franchise in a Small Market Territory is \$50,600 to \$78,600, including \$39,500 that must be paid to the franchisor.

The disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all agreements carefully. You must receive this disclosure document at least 14 days before you sign a binding agreement or make any payment in connection with the franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Joan Trinka at 250 West Lehow Ave., Englewood, CO 80110 and (303) 471-4935.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. Information comparing franchisors is available. Call your state agency or your public library for sources of information. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," is available from the FTC. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information.

There may be laws on franchising in your state. Ask your state agencies about them.

**The issuance date: March 29, 2012.**

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in **Exhibit D** for information about the franchisor or about franchising in your state

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW**

Please consider the following **RISK FACTORS** before you buy this franchise.

1. **THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN DENVER, COLORADO OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN DENVER, COLORADO THAN IN YOUR OWN STATE**
2. **THE FRANCHISE AGREEMENT STATES THAT COLORADO LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS**
3. **WE MAY TERMINATE THE FRANCHISE AGREEMENT IF YOU FAIL TO MAINTAIN MINIMUM SALES QUOTAS**
4. **YOU MAY BE REQUIRED TO PROVIDE GUARANTEE SERVICE TO A CUSTOMER WHOSE DOG WAS TRAINED BY ANOTHER FRANCHISEE IF THE CUSTOMER MOVED INTO YOUR TERRITORY SUCH SERVICES MUST BE PROVIDED WITHOUT CHARGE AND WITHOUT COMPENSATION FROM THE FRANCHISOR OR ANOTHER FRANCHISEE**
5. **WE AND OUR AFFILIATES MAY ESTABLISH OTHER CHANNELS OF DISTRIBUTION, AND MAY SELL OR DISTRIBUTE ANY PRODUCT OR SERVICE TO THE GENERAL PUBLIC UNDER THE SAME AND/OR DIFFERENT TRADEMARKS IN COMPETITION WITH THE FRANCHISE**
6. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

We use the services of one or more **FRANCHISE BROKERS** or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

**Issuance Date (for non-registration states): March 29, 2012**

**DINGO, INC.  
FRANCHISE DISCLOSURE DOCUMENT EFFECTIVE DATES  
IN DESIGNATED STATES**

The following states require that the Disclosure Document be registered or filed with the state or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file, exempt from registration, or otherwise effective in the following states with franchise registration and disclosure (or business opportunity\*) laws as of the dates listed:

California	Effective date	
Florida	Effective date	
Hawaii	Effective date:	
Illinois	Effective date:	
Indiana	Effective date	
Kentucky	Effective date:	April 19, 2002*
Maryland	Effective date	
Michigan	Effective date.	
Minnesota	Effective date	
Nebraska	Effective date.	April 17, 2002*
New York	Effective date	
North Dakota	Effective date:	Not Registered
Rhode Island	Effective date:	
South Dakota	Effective date:	Not Registered
Texas	Effective date	March 14, 2002*
Utah	Effective date:	
Virginia	Effective date	
Washington	Effective date.	
Wisconsin	Effective date.	

\* Denotes one-time filing

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