

## DISCLOSURE DOCUMENT



**Walsh Fundraising, LLC**  
**1601 East Highway 13, Suite 200**  
**Burnsville, Minnesota 55337**  
**Phone: (800) 894-3863 or (952) 882-9392**  
**Fax: (952) 882-5270**  
**Website: [www.walshfundraising.com](http://www.walshfundraising.com)**  
**Email: [michael@walshfundraising.com](mailto:michael@walshfundraising.com)**

We grant Franchises known as “Walsh & Associates, Church Fundraising Specialists” (“Walsh & Associates”), a home-based business specializing in promoting, providing and/or supervising capital campaign services to churches. For the purposes of this Disclosure Document, the term “Company” or “Franchisor” or “us” refers to the Franchisor, Walsh Fundraising, LLC.

The total investment necessary to begin operations of a Walsh & Associates Franchise ranges from is \$137,436 to \$184,797. The total investment includes the Initial Franchise Fee of \$100,000 for a Franchised Territory.

This Franchise Disclosure Document (“Disclosure Document”) summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed Franchise sale.

This is a Franchise Agreement between you and the Franchisor but the laws of franchising apply to this relationship.

Note, however that no government agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Michael A. Walsh, 1601 East Highway 13, Suite 200, Burnsville, MN 55337, telephone number (952) 882-9392.

The terms of your contract will govern your Franchise relationship. Don’t rely on the Disclosure Document alone to understand your contract. Read all of your contract

**carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.**

**Buying a Franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (“FTC”). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information on franchising. Call your state agency or visit your public library for other sources of information on franchising.**

**There may also be laws on franchising in your state. Ask your state agencies about them.**

**Issuance Date: April 16, 2013.**

## STATE COVER PAGE

**Your state may have a law that requires a franchisor to register or file with a state administrator before offering or selling a franchise in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

**Call the state administrator listed in EXHIBIT E for information about the Franchisor, about other Franchisors, or about franchising in your state.**

**MANY FRANCHISES OR AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.**

**Please consider the following RISK FACTORS before you buy this Franchise:**

**1. THE FRANCHISE AGREEMENT PERMITS THE FRANCHISOR TO ENFORCE ITS RIGHTS IN THE APPROPRIATE COURTS LOCATED IN DAKOTA COUNTY, MINNESOTA. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT ALSO MAY COST MORE TO SUE THE FRANCHISOR IN MINNESOTA THAN IN YOUR HOME STATE.**

**2. THE FRANCHISE AGREEMENT STATES THAT MINNESOTA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**

**4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

**Effectiveness Date: April 16, 2013**

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