

FRANCHISE DISCLOSURE DOCUMENT  
WE ROCK THE SPECTRUM, LLC  
A California limited liability company  
18816 Ventura Boulevard  
Tarzana, California 91356  
Telephone: (818) 996-6620  
www.wrtsfranchise.com



We Rock the Spectrum, LLC, a California limited liability company, offers franchises for the operation of We Rock The Spectrum Kid's Gyms ("WRTS Kid's Gyms") that provide a safe, nurturing and fun environment that includes unique equipment to assist children with neurological growth, sensory-based swings and toys, an indoor and mobile play structure, motor play toys and equipment and arts and crafts and physical fitness programs to foster learning, exploration and safe sensory experiences. We offer 3 franchise programs:

Single Gym Program. Under this program, you will sign a Franchise Agreement to operate one WRTS Kid's Gym. The total investment necessary to begin operation of a WRTS Kid's Gym ranges from \$118,578 to \$182,378. This includes \$56,520 that must be paid to us or our affiliate.

Area Development Program. Under this program, we will assign you a defined area within which you must develop and operate a minimum of 2 WRTS Kid's Gyms within a specified period of time. The total investment necessary to begin operation of the first of 2 WRTS Kid's Gyms under an Area Development Agreement ranges from \$139,578 to \$206,378. This includes \$76,520 that must be paid to us or our affiliate.

We Rock on Wheels Program. Under this program, you will sign a Franchise Agreement to operate one mobile WRTS Kid's Gym. The total investment necessary to begin operation of a mobile WRTS Kid's Gym ranges from \$92,678 to \$103,928. This includes between \$35,520 and \$35,770 that must be paid to us or our affiliate.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read the Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor or its affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Dina Kimmel, 18816 Ventura Boulevard, Tarzana, California 91356, (818) 996-6620.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS APRIL 18, 2020, AS AMENDED JULY 9, 2020.

## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit I.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit H includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only WRTS Kid's Gyms business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a WRTS Kid's Gyms franchisee?	Item 20 or Exhibit I lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

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