



85 7th Place East, Suite 500  
St. Paul, Minnesota 55101-2198  
www.commerce.state.mn.us  
651.296.4026 FAX 651.297.1959  
An equal opportunity employer

May 20, 2011

LANE FISHER  
FISHER & ZUCKER LLC  
21 SOUTH 21ST STREET  
PHILADELPHIA, PA 19103

Re: F-6525  
WELCOMEMAT FRANCHISING LLC  
WELCOMEMAT SERVICES FRANCHISE AGREEMENT

Dear Mr. Fisher:

The Annual Report has been reviewed and is in compliance with Minnesota Statute Chapter 80C and Minnesota Rules Chapter 2860.

This means that there continues to be an effective registration statement on file and that the franchisor may offer and sell the above-referenced franchise in Minnesota.

The franchisor is not required to escrow franchise fees, post a Franchise Surety Bond or defer receipt of franchise fees during this registration period.

As a reminder, the next annual report is due within 120 days after the franchisor's fiscal year end, which is December 31, 2011.

Sincerely,

MIKE ROTHMAN  
Commissioner

By:

Daniel Sexton  
Commerce Analyst Supervisor  
Registration Division  
(651) 296-4520

MR:DES:dlw

State of Minnesota  
Dept. of Commerce

APR 29 2011

Rec'd S AW**UNIFORM FRANCHISE REGISTRATION APPLICATION**File No. F-6525(Insert file number of immediately  
preceding filing of Applicant)State: State of MinnesotaFee: \$200**APPLICATION FOR (Check only one):**

- INITIAL REGISTRATION OF AN OFFER AND SALE OF FRANCHISES
- RENEWAL APPLICATION OR ANNUAL REPORT
- PRE-EFFECTIVE AMENDMENT
- POST-EFFECTIVE MATERIAL AMENDMENT

1. Full legal name of Franchisor: **Welcomemat Franchising, LLC**
2. Name of the franchise offering: **Welcomemat Services**
3. Franchisor's principal business address:

**Tower Place 200  
Suite 1095  
3348 Peachtree Road  
Atlanta, Georgia 30326**

4. Name and address of Franchisor's agent in this State authorized to receive service of process:

**Minnesota Department of Commerce  
85 7<sup>th</sup> Place East, Suite 500  
St. Paul, MN 55101-2198**

5. The states in which this application is or will be shortly on file:

**California, Florida, Illinois, Indiana, Kentucky, Maryland, Michigan, Minnesota, Nebraska, New York, Rhode Island, Texas, Utah, Virginia, Washington, and Wisconsin.**

5-20-11

A/R

12/31

**Form A (cont'd) – Uniform Franchise Registration Application Page 2**

6. Name, address, telephone and facsimile numbers, and e-mail address of person to whom communications regarding this application should be directed:

Lane Fisher, Esq.  
Fisher Zucker, LLC  
21 South 21<sup>st</sup> Street  
Philadelphia, PA 19103  
Telephone: (215)825-3100  
Facsimile No: (215) 825-3101  
Email: [lfisher@fisherzucker.com](mailto:lfisher@fisherzucker.com); [bgraefe@fisherzucker.com](mailto:bgraefe@fisherzucker.com)

We respectfully request that all correspondence be submitted via mail and email.

**Certification**

I certify and swear under penalty of law that I have read and know the contents of this application, including the Franchise Disclosure Document with an issuance date of \_\_\_\_\_ attached as an exhibit, and that all material facts stated in all those documents are accurate and those documents do not contain any material omissions. I further certify that I am duly authorized to make this certification on behalf of the Franchisor and that I do so upon my personal knowledge.

Signed at April, 15<sup>th</sup>, 2011

Franchisor:

WELCOMEMAT FRANCHISING, LLC

By: 

Name: Michelle Mattingly

Title: Vice President of Operations

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