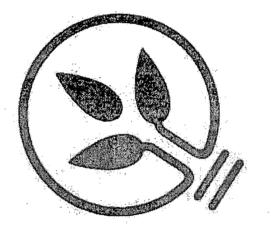


RECEIVED DEPT OF CORPORATIONS SAN FRANCISCO

# 12 NOV 16 A11 :27

WEMONITOR FRANCHISE DEVELOPMENT, LLC

923 Incline Way, Suite 6 Incline Village, NV 89451 www.WeMonitorHome.com (775) 831-4700



# **we**Monitor

**CALIFORNIA FRANCHISE DISCLOSURE DOCUMENT** 

November 12, 2012

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## FRANCHISE DISCLOSURE DOCUMENT

FRANCHISE

DEPT OF CORPORATION: SANFRANCISCO

12 NOV 16 A11 :27



weMonitor

WEMONITOR FRANCHISE DEVELOPMENT, LLC (A Nevada Limited Liability Company) 923 Incline Way, Suite 6 Incline Village, NV 89451 (775) 831-4700

The franchise described is known as "WeMonitor"<sup>TM</sup>. WeMonitor is involved in the business of energy and security education, monitoring, marketing and referrals. WeMonitor franchisees provide residential consumers with cost efficient ways to monitor their energy usage and educate themselves on their usage habits, through the use of the WeMonitor platform, which provides energy saving knowledge, ideas and alternative plans to reduce costs, all while monitoring their home entrances and openings for safety, and energy usage.

The total investment necessary to begin operation of a WeMonitor Single Unit franchised business is \$256,119 to \$309,599. This includes the Franchise Fee of \$19,999 and the initial equipment package of \$220,000 that must be paid to the Franchisor or its Affiliate(s).

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. Note however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Scott Dutcher at 923 Incline Way, Suite 6, Incline Village, NV 89451, email at Scott@WeMonitorHome.com or telephone him at (775) 831-4700.

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at <u>www.ftc.gov</u> for additional information.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: November 12, 2012

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## STATE COVER PAGE

Your state may have a franchise law that requires a Franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit G for information about the Franchisor, or about franchising in your state. Please consider the following risk factors before you buy this franchise.

**RISK FACTORS:** 

1. THE WEMONITOR FRANCHISE DEVELOPMENT FRANCHISE AGREEMENT REQUIRES THAT ALL DISAGREEMENTS BE SETTLED BY MEDIATION OR LITIGATION IN NEVADA, UNLESS OTHERWISE STATED IN THE FRANCHISE AGREEMENT. OUT-OF-STATE MEDIATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT ALSO COSTS YOU MORE TO MEDIATE OR LITIGATE WITH US IN NEVADA THAN IN YOUR HOME STATE.

2. THE WEMONITOR FRANCHISE DEVELOPMENT FRANCHISE AGREEMENT STATES THAT NEVADA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3.

#### THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Information comparing Franchisors is available. Call the state administrator listed in Exhibit G or your public library for sources of information. Registration of this franchise by a state does not mean that the state recommends it or has verified the information in this Disclosure Document. If you learn that anything in this Disclosure Document is untrue, contact the Federal Trade Commission and the applicable state agency listed on Exhibit G.

Franchisor's Registered Agent authorized to receive service of process is:

Shelton & Power, LLC 812 S. Church Street Georgetown, TX 78626

This Disclosure Document is for use in all non-registration states.

Certain states require Franchisors to make additional disclosures related to the information contained in this Disclosure Document. These disclosures are contained in Exhibit F to this Disclosure Document.

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Connecticut, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

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