

DEPT OF CORPORATION: SAN FRANCISCO

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WEMONITOR FRANCHISE DEVELOPMENT, LLC

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weMonitor

CALIFORNIA FRANCHISE DISCLOSURE DOCUMENT

February 8, 2013 January 24, 2013 November 12, 2012



FRANCHISE DISCLOSURE DOCUMENT



WEMONITOR FRANCHISE DEVELOPMENT, LLC (A Nevada Limited Liability Company) 923 Incline Way, Suite 6 Incline Village, NV 89451 (775) 831-4700

The franchise described is known as "WeMonitor" WeMonitor is involved in the business of energy and security education, monitoring, marketing and referrals. WeMonitor franchisees provide residential consumers with cost efficient ways to monitor their energy usage and educate themselves on their usage habits, through the use of the WeMonitor platform, which provides energy saving knowledge, ideas and alternative plans to reduce costs, all while monitoring their home entrances and openings for safety, and energy usage.

The total investment necessary to begin operation of a WeMonitor Single Unit franchised business is \$256,11986,120 to \$309,59935,120. This includes the Franchise Fee of \$19,99950,000 and the initial equipment package of \$220,000 that must be paid to the Franchisor or its Affiliate(s).

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. Note however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Scott Dutcher at 923 Incline Way, Suite 6, Incline Village, NV 89451, email at Scott@WeMonitorHome.com or telephone him at (775) 831-4700.

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information.

There may also be laws on franchising in your state. Ask your state agencies about them.

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