

FRANCHISE DISCLOSURE DOCUMENT

Wild Bill's Soda Franchising, LLC
A New Jersey limited liability company
50 Division Avenue
Building 1, Suite 42
Millington, New Jersey 07946
(973) 532-1225
www.wildbillssoda.com
franchiseinfo@wildbillssoda.com



As a franchisee, you will operate a Wild Bill's franchised business, which offers high quality soda beverages made using only the finest ingredients with pure cane sugar and less carbonation than other sodas and other related products.

The total estimated investment necessary to begin the operation of a Wild Bill's business ranges from \$147,800 to \$209,700. This includes \$52,000 to \$55,000 that must be paid to the franchisor or its affiliates.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchisor at: Wild Bill's Soda Franchising, LLC, Attn: Franchise Department, 50 Division Avenue, Building 1, Suite 42, Millington, New Jersey 07946 (973) 532-1225.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C., 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: April 30, 2015

Wild Bill's FDD 2015

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION IN THE COURTS OF MORRIS COUNTY, NEW JERSEY, OR THE UNITED STATES DISTRICT COURT, DISTRICT OF NEW JERSEY. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN NEW JERSEY THAN IT MAY COST IN YOUR OWN STATE OR AREA.**

2. **THE FRANCHISE AGREEMENT STATES THAT NEW JERSEY LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**

3. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

We use the services of one or more **FRANCHISE BROKERS** or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person or entity a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: New York (pending)

All other states: April 30, 2015

TABLE OF CONTENTS

<u>Item</u>	<u>Page</u>
1. THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES	1
2. BUSINESS EXPERIENCE.....	3
3. LITIGATION.....	3
4. BANKRUPTCY	4
5. INITIAL FEES	4
6. OTHER FEES	5
7. ESTIMATED INITIAL INVESTMENT	8
8. RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES	12
9. FRANCHISEE’S OBLIGATIONS	15
10. FINANCING	16
11. FRANCHISOR’S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING	17
12. TERRITORY	23
13. TRADEMARKS	24
14. PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION.....	26
15. OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS.....	27
16. RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL	28
17. RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION.....	29
18. PUBLIC FIGURES	32
19. FINANCIAL PERFORMANCE REPRESENTATIONS	32
20. OUTLETS AND FRANCHISEE INFORMATION	35
21. FINANCIAL STATEMENTS	37
22. CONTRACTS	37
23. RECEIPTS	37

EXHIBITS

- Exhibit A - List of State Administrators/Agents for Service of Process
- Exhibit B - Franchise Agreement
- Exhibit C - State Addenda
- Exhibit D - Financial Statements
- Exhibit E - Table of Contents-Operations Manual
- Exhibit F - List of Franchisees

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/wild-bills-soda>