

FRANCHISE DISCLOSURE DOCUMENT



AETIUS FRANCHISING, LLC

A Delaware limited liability company
830 Lowcountry Boulevard, Suite 200
Mount Pleasant, South Carolina 29464
(843) 216-7601
www.wildwingcafe.com



The franchise offered is for the establishment and operation of a casual dine-in restaurant that includes a full service bar and features a wide variety of flavored chicken wings, baby back ribs, burgers, chicken sandwiches, a variety of chicken platters, whole roasted chickens, oversized salads, a variety of appetizers and finger foods, a wide array of frozen drinks and domestic/imported beers, shooters, and other food and beverage products.

The total investment necessary to begin operation of a *Wild Wing Cafe*® franchised restaurant is \$1,054,242 to \$2,208,925. This includes \$40,725 to \$50,725 that must be paid to the franchisor or affiliate.

The total investment necessary to begin operation as a *Wild Wing Cafe*® Developer ranges from \$1,064,242 to \$2,398,925 (assuming a minimum of 1 and a maximum of 10 restaurants). This includes \$40,000 for the first restaurant that must be paid to the franchisor or its affiliate for the first restaurant developed and \$20,000 for each additional restaurant that must be paid to the franchisor or its affiliate for each subsequent restaurant to be developed.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Aetius Franchising, LLC, 830 Lowcountry Boulevard, Suite 200 Mount Pleasant, South Carolina 29464, (843) 216-7601 or via email at franchise@wildwingcafe.com.

The terms of your contract will govern your franchise relationship. Don't rely on this Disclosure Document alone to understand your contract. Read all of your contracts carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance: July 30, 2012, as amended November 9, 2012

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following Risk Factors before you buy this franchise:

1. THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT PERMIT YOU TO SUE ONLY IN SOUTH CAROLINA. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT MAY ALSO COST MORE TO SUE IN SOUTH CAROLINA THAN IN YOUR HOME STATE. THIS PROVISION MAY BE SUPERCEDED BY CERTAIN STATE LAWS. PLEASE REFER TO THE STATE SPECIFIC ADDENDA ATTACHED TO THIS DISCLOSURE DOCUMENT.
2. THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT PROVIDE THAT SOUTH CAROLINA LAW GOVERNS THE AGREEMENTS, AND SOUTH CAROLINA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THE FRANCHISE AGREEMENT AND THE DEVELOPMENT AGREEMENT PERMIT THE FRANCHISOR TO REQUIRE YOU TO SUBMIT ANY DISPUTE TO NON-BINDING MEDIATION IN SOUTH CAROLINA, THE COST OF WHICH SHALL BE BORNE EQUALLY BY YOU AND THE FRANCHISOR.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

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2012 FDD

State Effective Dates: See the next page for state effective dates.

STATE EFFECTIVE DATES

The following states require that the Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

Where noted below, this Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

STATE	STATUS
California	
Indiana	
Michigan	
New York	
Virginia	
Wisconsin	
Washington	
Rhode Island	
South Dakota	
Illinois	
Maryland	
Minnesota	
North Dakota	
Hawaii	

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