

**FRANCHISE DISCLOSURE DOCUMENT**

FOR FRANCHISING, LLC
40 W. Crescentville Road
Cincinnati, Ohio 45246
800.700.0022
www.windowgenie.com

The franchise offered is for the operation of a business providing various services and products under several distinct categories; window cleaning, window tinting, pressure washing, window blinds and solar shades, tile & grout cleaning and sealing, gutter protection and related ancillary services, including concrete and brick cleaning and sealing, house washing and gutter cleaning for the residential and commercial markets under the trade name "Window Genie®."

The total investment (exclusive of office rental costs, if any) necessary to begin operation of a single unit Window Genie® franchise ranges from \$81,250 to \$131,100. This includes a base marketing area up to approximately 50,000 households. You may purchase up to an additional 50,000 households in a geographic area contiguous to the base marketing area for fifty cents (\$.50) per household.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Debra Owens at 800.700.0022 at 40 W. Crescentville Road, Cincinnati, Ohio 45246.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about FOR Franchising, LLC, or about franchising in your state.

Please consider the following RISK FACTORS before you buy this franchise:

1. MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.
2. THE FRANCHISE AGREEMENT PERMITS YOU TO SUE ONLY IN HAMILTON COUNTY, OHIO. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT MAY ALSO COST MORE TO LITIGATE WITH US IN OHIO THAN IN YOUR HOME STATE. THIS PROVISION MAY BE SUPERSEDED BY CERTAIN STATE LAWS. PLEASE REFER TO THE STATE SPECIFIC ADDENDA ATTACHED TO THIS DISCLOSURE DOCUMENT.
3. THE FRANCHISE AGREEMENT PROVIDES THAT OHIO LAW GOVERNS THE FRANCHISE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS. THIS PROVISION MAY BE SUPERSEDED BY CERTAIN STATE LAWS. PLEASE REFER TO THE STATE SPECIFIC ADDENDA ATTACHED TO THIS DISCLOSURE DOCUMENT.
4. YOU WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$81,250 to \$131,100 TO BEGIN OPERATION OF A SINGLE UNIT WINDOW GENIE® FRANCHISE. THESE AMOUNTS EXCEED THE FRANCHISOR'S MEMBERSHIP EQUITY AS OF DECEMBER 31, 2012, WHICH WAS A NEGATIVE ONE HUNDRED THIRTY-ONE THOUSAND SIX HUNDRED TWENTY-TWO DOLLARS (-\$131,622.00).
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of ten or more MASTER FRANCHISES AND FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

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FOR FRANCHISING, LLC STATE REGISTRATIONS

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California	Effective date: June 13, 2012
Florida	Effective date: April 24, 2012
Indiana	Effective date: April 20, 2012
New York	Effective date: April 18, 2012
Virginia	Effective date: May 7, 2012
Washington	Effective date: April 13, 2012

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