



## FRANCHISE DISCLOSURE DOCUMENT

FOR FRANCHISING, LLC  
40 W. Crescentville Road  
Cincinnati, Ohio 45246  
800.700.0022  
[www.windowgenie.com](http://www.windowgenie.com)

The franchise offered is for the operation of a business providing various services and products under several distinct categories; window cleaning, window tinting and pressure washing. This also includes related ancillary services such as gutter cleaning, gutter re-securing, concrete and paver cleaning and sealing, house washing for the residential and commercial markets under the trade name "Window Genie®."

The total investment (exclusive of office rental costs, if any) necessary to begin operation of a single unit Window Genie® franchise ranges from \$89,000 to \$139,000. This includes a single unit, base marketing area up to approximately 50,000 households. You may purchase an additional unit which is up to an additional 50,000 households in a geographic area contiguous to the base marketing area for fifty cents (\$.50) per household.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Debra Owens at 800.700.0022 at 40 W. Crescentville Road, Cincinnati, Ohio 45246.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contracts carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise.](#)" which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date:  
March 25, 2014

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about FOR Franchising, LLC, or about franchising in your state.

Please consider the following RISK FACTORS before you buy this franchise:

1. MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.
2. THE FRANCHISE AGREEMENT PERMITS YOU TO SUE ONLY IN HAMILTON COUNTY, OHIO. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT MAY ALSO COST MORE TO LITIGATE WITH US IN OHIO THAN IN YOUR HOME STATE. THIS PROVISION MAY BE SUPERSEDED BY CERTAIN STATE LAWS. PLEASE REFER TO THE STATE SPECIFIC ADDENDA ATTACHED TO THIS DISCLOSURE DOCUMENT.
3. THE FRANCHISE AGREEMENT PROVIDES THAT OHIO LAW GOVERNS THE FRANCHISE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS. THIS PROVISION MAY BE SUPERSEDED BY CERTAIN STATE LAWS. PLEASE REFER TO THE STATE SPECIFIC ADDENDA ATTACHED TO THIS DISCLOSURE DOCUMENT.
4. YOU WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$89,000 to \$139,000 TO BEGIN OPERATION OF A SINGLE UNIT WINDOW GENIE® FRANCHISE. THESE AMOUNTS EXCEED THE FRANCHISOR'S MEMBERSHIP EQUITY AS OF DECEMBER 31, 2013, WHICH WAS SEVENTEEN THOUSAND TWO HUNDRED TEN DOLLARS (\$17,210.00).
5. AS PER THE AUDITED BALANCE SHEET DATED DECEMBER 31, 2013, THE FRANCHISOR HAD A NET WORTH OF \$17,210.00.
6. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of ten or more MASTER FRANCHISES AND FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

OUR DECEMBER 31, 2013 AUDITED FINANCIAL STATEMENTS SHOW THAT WE HAD NET INCOME FROM OPERATIONS OF \$105,878.00, AND MEMBERS' EQUITY OF \$17,210.00.

These states have statutes which may supersede the Franchise Agreement and Master Franchise Agreement in your relationship with us, including the areas of termination and renewal of your franchise, non-competition, dispute resolution, choice of forum and choice of law: ARKANSAS [Stat. Section 70-807], CALIFORNIA [Bus. & Prof. Code Sections 20000-20043], CONNECTICUT [Gen. Stat. Section 42-133e et seq.], DELAWARE [Code, Tit. 6, Ch. 25, Sections 2551 et seq.], HAWAII [Rev. Stat. Section 482E-1], ILLINOIS [ILCS, Ch. 815, Sections 705/1-705/44], INDIANA [Stat. Section 23-2-2.7], IOWA [Code Sections 523H.1-523H.17], MICHIGAN [Stat. Section 19.854(27)], MINNESOTA [Stat. Section 80C.14], MISSISSIPPI [Code Section 75-24-51 to 75-24-61], MISSOURI [Stat. Section 407.400 – 407.410, 407.420], NEBRASKA [Rev. Stat. Section 87-401 to 87-410], NEW JERSEY [Stat. Section 56:10-1 to 56:10-12], RHODE ISLAND [Sec 19-28.1-14 of the Rhode Island Franchise Investment Act], SOUTH DAKOTA [Codified Laws Section 37-5A-51], VIRGINIA [Code Sections 13.1-557 to 13.1-574], WASHINGTON [Code Sections 19.100.180 and 19.100.190], and WISCONSIN [Stat. Section 135.01-135.07]. These and other states also may have court decisions which may supersede the Franchise Agreement and Master Franchise Agreement in your relationship with us, including the areas of termination and renewal of your franchise and noncompetition provisions.

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