

FRANCHISE DISCLOSURE DOCUMENT



WIO Franchising, Inc.
2526 Hillsborough St. Suite 106
Raleigh, NC 27607
Phone: (203) 910-9550
Email: mwelch@wingiton.com
Website: www.WingItOn.com

We are WIO Franchising, Inc., a North Carolina Corporation. We offer franchises to qualified individuals and entities to own and operate a Wing It On! franchise under our service marks, trade names, programs, and systems under the name “Wing It On!” (the “Mark(s)”). Our franchisees operate a quick service restaurant or food truck that sells a wide variety of chicken wings, and other menu items for both dine in and carry out under the Marks and the Wing It On! programs and systems (the “Method of Operation”).

The total investment necessary to begin operation of a Wing It On! Restaurant franchise is \$214,451 to \$392,229. This estimate is only approximate. This includes \$29,500 that must be paid to the franchisor and its affiliate(s).

The total investment necessary to begin operation of a Wing It On! Food Truck franchise is \$87,487 to \$136,432. This estimate is only approximate. This includes \$25,000 that must be paid to the franchisor and its affiliate(s).

The additional total investment necessary to begin operation of a Wing It On! Area Developer Franchise is \$17,500 to \$48,500. This includes \$17,500 to \$48,500 that must be paid to franchisor and its affiliate(s). You must open a minimum of one additional Wing It On! Franchised Business under an Area Development Agreement.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate of franchisor in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Marty Welch, 264 Rope Mill Rd. Woodstock, GA 30188; email: mwelch@wingiton.com, phone: 404-844-8661

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying

a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency, visit your public library or search online for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: July 20, 2020

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit C.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit E includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Wing It On! business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be WIO Franchising, Inc franchisee?	Item 20 or Exhibit C and Exhibit D lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/wing-it-on>