



## **FRANCHISE DISCLOSURE DOCUMENT**

### **World of Beer Franchising, LLC**

a Florida limited liability company  
10910 Sheldon Road  
Tampa, Florida 33626  
T: (813) 926-9300 / F: (813) 864-0379  
info@wobusa.com  
[www.worldofbeer.com](http://www.worldofbeer.com)  
<https://www.wobfranchising.com/>  
<http://www.facebook.com/worldofbeer>

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The franchise is for a WORLD OF BEER® Bar and Kitchen. WORLD OF BEER® Bars & Kitchens (collectively, “**WORLD OF BEER® Restaurants**” or “**Restaurants**”) offer craft beer, wines, spirits, food and related products in a distinctive and innovative craft bar and kitchen atmosphere. The Restaurants simultaneously function as retail outlets that sell craft beer, wines, spirits and related products for off-premises consumption.

The total investment necessary to begin operation of a single unit franchise ranges from \$1,346,100 to \$1,996,974. This includes an initial fee of \$50,000 that must be paid to us for a single unit franchise. If you sign an Area Development Agreement, the total investment necessary for 2 to 5 Restaurants is \$1,368,600 to \$2,086,974. Under an Area Development Agreement, you will pay a development fee equal to the sum of the initial franchise fee for the first Restaurant plus ½ of the initial franchise fee for each additional Restaurant to be developed. The initial franchise fee is \$50,000 for your first Restaurant and \$45,000 for your second and each subsequent Restaurant. The portion of the development fee allocable to each Restaurant (which is \$25,000 for your first Restaurant and \$22,500 for each remaining Restaurant) will be credited against the initial franchise fee due when the Franchise Agreement for that Restaurant is signed. The minimum number of Restaurants that must be developed to qualify for an Area Development Agreement is 2.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, us or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our Chief Development Officer, Benjamin Novello, at 10910 Sheldon Road, Tampa, Florida 33626 and (813) 926-9300.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

### How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
<b>How much can I earn?</b>	Item 19 may give you information about an outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits I and J.
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor’s direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to provide support to my business?</b>	Item 21 or Exhibit C includes financial statements. Review these statements carefully.
<b>Is the franchise system stable, growing, or shrinking?</b>	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
<b>Will my business be the only WORLD OF BEER® business in my area?</b>	Item 12 and the “territory” provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been in involved in material litigation or bankruptcy proceedings.
<b>What’s it like to be a WORLD OF BEER® franchisee?</b>	Item 20 or Exhibits I and J list current and former franchisees. You can contact them to ask about their experiences.
<b>What else should I know?</b>	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/world-of-beer>