


APR 17 2015

**Department of
Business Oversight**

**2015
FRANCHISE DISCLOSURE DOCUMENT**


WOW Cafe & Wingery Franchising Account, LLC
 a Louisiana limited liability company
 180 New Camellia Boulevard, Suite 100
 Covington, Louisiana 70433
 Telephone (985) 792-5776
 Facsimile (985) 792-1201
 E-mail ryans@wingery.com
 Website [http //www wowcafe.franchise.com](http://www.wowcafe.franchise.com)

As a franchisee you will own and operate a retail restaurant business under the name WOW Cafe & Wingery. A WOW Cafe restaurant features American fare, fast, casual dining, including wings, wraps, sandwiches, salads, burgers, drinks and other general food products under the name WOW Cafe.

The total investment necessary to begin operation of a unit franchise is between \$234,400.00 and \$757,000.00 depending on the size and type of model chosen. This investment price includes the initial franchise fee of \$15,000.00 to \$35,000.00 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor in connection with the proposed franchise sale. **Note, however that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, please contact Ryan Stansbury, WOW Cafe & Wingery Franchising Account, LLC, 180 New Camellia Blvd, Suite 100, Covington, Louisiana 70433, 985-792-5776 x116 or ryans@wingery.com.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. Information comparing franchisors is available. Call your state agency or your public library for sources of information. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," is available from the FTC. You can contact the FTC at 1-877-FTCHELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date: April 1, 2015 (The issuance date is not the effective date for registration states.)



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering of selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in **Exhibit H** for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

- 1 **THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION/ARBITRATION/MEDIATION ONLY IN LOUISIANA OUT OF STATE LITIGATION/ARBITRATION/MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO SUE/ARBITRATE/MEDIATE WITH US IN LOUISIANA THAN YOUR OWN STATE**
- 2 **THE FRANCHISE AGREEMENT STATES THAT LOUISIANA LAW GOVERNS THE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS**
- 3 **THE FRANCHISE AGREEMENT DOES NOT PROVIDE THE FRANCHISEE WITH AN EXCLUSIVE TERRITORY**
- 4 **WE MAY ESTABLISH WOW CAFE RESTAURANTS AND OTHER FOOD SERVICE FACILITIES IN MALLS, STADIUMS, SCHOOLS, AIRPORTS, MILITARY BASES, ETC WITHIN YOUR PROTECTED TERRITORY AND MAY ESTABLISH OTHER CHANNELS OF DISTRIBUTION AND SELL OR DISTRIBUTE ANY PRODUCT OR SERVICE TO THE GENERAL PUBLIC, UNDER THE SAME AND/OR DIFFERENT TRADEMARKS, IN COMPETITION WITH YOU**
- 5 **UPON EARLY TERMINATION OF THE FRANCHISE AGREEMENT, YOU MUST PAY US AN EARLY TERMINATION FEE BASED ON THE AVERAGE MONTHLY ROYALTY AND MARKETING FEE OBLIGATIONS FOR THE REMAINING TERM OF THE FRANCHISE AGREEMENT**
- 6 **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

We may use the services of one or more **FRANCHISE BROKERS** or referral sources to assist us in selling our franchise A franchise broker or referral source represents us, not you We pay this person a fee for selling our franchise or referring you to us You should be sure to do your own investigation of this franchise

The effective dates of this Franchise Disclosure Document in the states with franchise registration laws in which we have sought registration to appear on the following page

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/wow-cafe-wingery>