

## FRANCHISE DISCLOSURE DOCUMENT

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Department of  
Business Oversight

Wow Wow Hawaiian Lemonade Franchising, LLC, a Nevada limited liability company

7105 W. Knox Road

Chandler, Arizona 85226 85142 Phone: 808-419-2159

Website: [www.WowWowHawaiianLemonade.com](http://www.WowWowHawaiianLemonade.com) Email: [wowwowlemonade@gmail.com](mailto:wowwowlemonade@gmail.com)

As a franchisee, you will operate a gourmet lemonade stand under the name "Wow Wow Hawaiian Lemonades®."

The total investment necessary to begin operation of a Wow Wow franchised business is between \$182,500 and \$304,600. This includes between \$25,000 and \$35,000 that must be paid to the franchisor. The total investment necessary to begin operation of a Wow Wow Multi-Unit business is a minimum of \$187,500, with no maximum. This includes a minimum of \$30,000 that must be paid to the franchisee.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Todd Casselberry at 7105 W. Knox Road, Chandler, Arizona 85226 85142, phone: 808-419-2159, or email: [wowwowlemonade@gmail.com](mailto:wowwowlemonade@gmail.com).

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: April 19, 2018

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AND MULTI-UNIT AGREEMENTS REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION, MEDIATION, OR LITIGATION ONLY IN CLARK COUNTY, NEVADA. OUT-OF-STATE ARBITRATION, MEDIATION, OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE, MEDIATE, OR LITIGATE WITH US IN NEVADA THAN IN YOUR OWN STATE.
2. THE FRANCHISE AND MULTI-UNIT AGREEMENTS STATE THAT NEVADA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THE FRANCHISOR IS AT AN EARLY STAGE OF DEVELOPMENT AND HAS A LIMITED OPERATING HISTORY AND FINANCIAL RESOURCES. THIS FRANCHISE IS LIKELY TO BE A RISKIER INVESTMENT THAN A FRANCHISE IN A SYSTEM WITH A LONGER OPERATING SYSTEM AND MAY NOT BE ABLE TO MEET ITS PRE-OPENING OBLIGATIONS TO EACH FRANCHISEE AND PAY ITS OPERATING EXPENSES.
4. YOUR SPOUSE MUST SIGN A DOCUMENT, SUCH AS A GUARANTEE, THAT MAKES YOUR SPOUSE LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE FRANCHISE AGREEMENT EVEN IF YOUR SPOUSE DOES NOT OWN ANY PART OF THE FRANCHISE BUSINESS. IF YOU LIVE IN A COMMUNITY PROPERTY STATE, YOUR SPOUSE MAY BE LIABLE FOR YOUR FINANCIAL OBLIGATIONS EVEN IF HE OR SHE HASN'T SIGNED ANYTHING. IN EITHER CASE, BOTH YOU AND YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS, INCLUDING YOUR HOUSE, COULD BE LOST IF YOUR FRANCHISE FAILS.
5. IN ORDER TO MAINTAIN YOUR PROTECTED AREA, YOU MUST HAVE MINIMUM ANNUALIZED GROSS SALES OF \$365,000 NO LATER THAN 24 MONTHS AFTER YOUR WOW WOW FRANCHISE IS OPEN. IF YOU FAIL TO HAVE THIS MINIMUM ANNUALIZED GROSS SALES, YOU WILL AUTOMATICALLY LOSE YOUR PROTECTED AREA.
6. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

### STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California Effective Date: \_\_\_\_\_  
Hawaii Effective Date: \_\_\_\_\_  
Illinois Effective Date: \_\_\_\_\_  
Indiana Effective Date: \_\_\_\_\_  
Maryland Effective Date: \_\_\_\_\_  
Michigan Effective Date: \_\_\_\_\_  
Minnesota Effective Date: \_\_\_\_\_  
New York Effective Date: \_\_\_\_\_  
North Dakota Effective Date: \_\_\_\_\_  
Rhode Island Effective Date: \_\_\_\_\_  
South Dakota Effective Date: \_\_\_\_\_  
Virginia Effective Date: \_\_\_\_\_  
Washington Effective Date: \_\_\_\_\_  
Wisconsin Effective Date: \_\_\_\_\_

In all the other states, the effective date of this Franchise Disclosure Document is the issuance date of April 19, 2018.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/wow-wow-hawaiian-lemonades>