

FRANCHISE DISCLOSURE DOCUMENT

NATIONAL INTERNET CORPORATION

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The franchise is for WSI Businesses which provide full service digital marketing systems to businesses (the "System") under the trademark WSI[®], and other authorized marks.

The total investment necessary to begin operation of a WSI Business ranges from \$64,350 to \$94,350. This includes an initial franchise fee that must be paid to us, which is calculated based on the type of license you elect, as follows: (i) \$49,700 for a Local Territory License, (ii) \$59,700 for a Regional Territory License, and (iii) \$69,700 for a National Territory License.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Administrative Department at 1660 Tech Avenue, Unit 2, Mississauga, Ontario, Canada L4W 5S9 or (905) 678-7588 or admin@wsicorporate.com.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

6. THERE WERE 344 OPERATIONAL FRANCHISEES AT THE BEGINNING OF OUR 2014 FISCAL YEAR AND 290 OPERATIONAL FRANCHISEES RESIDING IN THE UNITED STATES AT THE END OF OUR 2014 FISCAL YEAR. A TOTAL OF 68 (OR 19.8% OF THE 344 FRANCHISEES OPERATING AT THE BEGINNING OF OUR 2014 FISCAL YEAR) WERE EITHER NOT RENEWED OR OTHERWISE CEASED OPERATIONS IN 2014.
7. YOUR TERRITORY IS NOT EXCLUSIVE. YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, FROM FRANCHISOR OWNED OUTLETS OR FROM OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS FRANCHISOR CONTROLS.
8. THE FRANCHISE AGREEMENT CONTAINS PROVISIONS THAT LIMIT FRANCHISEE'S RIGHTS AND MAY NOT BE ENFORCEABLE IN CALIFORNIA INCLUDING BUT NOT LIMITED TO A TIME LIMIT TO RAISE CLAIMS AGAINST THE FRANCHISOR, LIMITATION OF DAMAGES AND WAIVER OF JURY TRIAL.
9. YOUR SPOUSE MUST ALSO SIGN A PERSONAL GUARANTEE MAKING YOUR SPOUSE INDIVIDUALLY LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE AGREEMENT. THE GUARANTEE WILL PLACE YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS AT RISK IF YOUR FRANCHISE FAILS.
10. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more franchise brokers or referral sources, including our Franchisees, to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

See the following state effective date summary page for state effective dates.

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