



April 5, 2011

DEBORAH TAYLOR
WILNER & TAYLOR
1300 MCGOWEN STREET
HOUSTON, TX 77004

Re: F-2296
FRANCHISE CONCEPTS
DECK THE WALLS INC

Dear Ms. Taylor:

The Annual Report has been reviewed and is in compliance with Minnesota Statute Chapter 80C and Minnesota Rules Chapter 2860.

This means that there continues to be an effective registration statement on file and that the franchisor may offer and sell the above-referenced franchise in Minnesota.

The franchisor is not required to escrow franchise fees, post a Franchise Surety Bond or defer receipt of franchise fees during this registration period.

As a reminder, the next annual report is due within 120 days after the franchisor's fiscal year end, which is December 31, 2011.

Sincerely,

MIKE ROTHMAN
Commissioner

By:

Daniel Sexton
Commerce Analyst Supervisor
Registration Division
(651) 296-4520

MR:DES:dlw

F-2296

STATE OF MINNESOTA
DEPARTMENT OF COMMERCE
REGISTRATION DIVISION
(651) 296-6328

IN THE MATTER OF THE REGISTRATION OF:
DECK THE WALLS INC
By FRANCHISE CONCEPTS

ORDER AMENDING
REGISTRATION

WHEREAS, an application to amend the registration and amendment fee have been filed,

IT IS HEREBY ORDERED that the registration dated November 13, 1990, is amended as of the date set forth below.



MIKE ROTHMAN
Commissioner
Department of Commerce
85 7th Place East, Suite 500
St Paul, MN 55101

Date: April 5, 2011

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Franchise Concepts, Inc.
Deck The Walls



APR 01 2011
Rec'd \$ 300

UNIFORM FRANCHISE REGISTRATION APPLICATION

File No. F-2296

State: Minnesota

Fee: \$300.00

APPLICATION FOR (Check only one):

INITIAL REGISTRATION OF AN OFFER AND SALE OF FRANCHISES

RENEWAL APPLICATION OR ANNUAL REPORT

PRE-EFFECTIVE AMENDMENT

POST-EFFECTIVE MATERIAL AMENDMENT

1. Full legal name of Franchise:

Franchise Concepts, Inc. *NAME*

2. Name of the franchise offering:

Deck The Walls

3. Franchisor's principal business address:

221 First Executive Avenue, St. Peters, Missouri 63376 and
1300 McGowen Street, Houston, Texas 77004

4. Name and address of Franchisor's agent in this State authorized to receive service of process:

Commissioner of Commerce for Minnesota, 85 7th Place East, Suite 500, St. Paul, Minnesota 55101

5. The states in which this application is of will be shortly on file:

California Illinois Indiana Maryland Michigan
Minnesota Wisconsin

6. Name, address, telephone and facsimile numbers, and email address of person to whom communications regarding this application should be directed:

Deborah L. Taylor
1300 McGowen Street
Houston, Texas 77004
Telephone (713) 650-3000
Facsimile (713) 481-8847
Email t.deborah@att.net

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