



**MINNESOTA**  
DEPARTMENT OF  
**COMMERCE**



85 7th Place East, Suite 500  
St. Paul, Minnesota 55101-2198  
[www.commerce.state.mn.us](http://www.commerce.state.mn.us)  
651.296.4026 FAX 651.297.1959  
An equal opportunity employer

April 4, 2012

DEBORAH TAYLOR  
WILNER & TAYLOR  
1300 MCGOWEN STREET  
HOUSTON, TX 77004

Re: F-2296  
FRANCHISE CONCEPTS  
DECK THE WALLS INC

Dear Ms. Taylor:

The Annual Report has been reviewed and is in compliance with Minnesota Statute Chapter 80C and Minnesota Rules Chapter 2860.

This means that there continues to be an effective registration statement on file and that the franchisor may offer and sell the above-referenced franchise in Minnesota.

The franchisor is not required to escrow franchise fees, post a Franchise Surety Bond or defer receipt of franchise fees during this registration period.

As a reminder, the next annual report is due within 120 days after the franchisor's fiscal year end, which is December 31, 2012.

Sincerely,

**MIKE ROTHMAN**  
Commissioner

By:

Daniel Sexton  
Commerce Analyst Supervisor  
Registration Division  
(651) 296-4520

MR:DES:dlw

F-2296

STATE OF MINNESOTA  
DEPARTMENT OF COMMERCE  
REGISTRATION DIVISION  
(651) 296-6328

IN THE MATTER OF THE REGISTRATION OF:  
DECK THE WALLS INC.

By FRANCHISE CONCEPTS

ORDER AMENDING  
REGISTRATION

WHEREAS, an application to amend the registration and  
amendment fee have been filed,

IT IS HEREBY ORDERED that the registration dated  
November 13, 1990, is amended as of the date set forth below.



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MIKE ROTHMAN  
Commissioner  
Department of Commerce  
85 7th Place East, Suite 500  
St Paul, MN 55101

Date: April 4, 2012

Franchise Concepts, Inc.  
Deck The Walls

## UNIFORM FRANCHISE REGISTRATION APPLICATION

File No. F-2296

Fee: \$300.00

State: Minnesota

State of Minnesota  
Dept. of Commerce

APPLICATION FOR (Check only one):

 INITIAL REGISTRATION OF AN OFFER AND SALE OF FRANCHISES RENEWAL APPLICATION OR ANNUAL REPORT PRE-EFFECTIVE AMENDMENT POST-EFFECTIVE MATERIAL AMENDMENTMAR 30 2012  
Rec'd \$ 300

1. Full legal name of Franchise:

Franchise Concepts, Inc.

2. Name of the franchise offering:

Deck The Walls

3. Franchisor's principal business address:

221 First Executive Avenue, St. Peters, Missouri 63376 and  
1300 McGowen Street, Houston, Texas 77004

4. Name and address of Franchisor's agent in this State authorized to receive service of process:

Commissioner of Commerce for Minnesota, 85 7th Place East, Suite 500, St. Paul,  
Minnesota 55101

5. The states in which this application is of will be shortly on file:

California      Illinois      Indiana      Maryland      Michigan  
Minnesota      Wisconsin

6. Name, address, telephone and facsimile numbers, and email address of person to whom communications regarding this application should be directed:

Deborah L. Taylor  
1300 McGowen Street  
Houston, Texas 77004  
Telephone (713) 650-3000  
Facsimile (713) 481-8847  
Email t.deborah@att.net

4-4-12

A/R      A/R

(2/3)

11-13-90

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