

STATE OF MINNESOTA  
DEPARTMENT OF COMMERCE  
REGISTRATION DIVISION  
(651) 296-2211

IN THE MATTER OF THE REGISTRATION OF:  
SEVA BEAUTY LLC F/A  
By SEVA BEAUTY LLC

ORDER OF  
REGISTRATION

WHEREAS, an application has been filed pursuant to Minn.  
Stat. §80C.04; and

WHEREAS, the applicant has complied with the requirements  
of registration,

NOW, THEREFORE, IT IS ORDERED, that the registration be  
declared effective as of the date set forth below.



MIKE ROTHMAN  
Commissioner  
Department of Commerce  
85 7th Place East, Suite 500  
St Paul, MN 55101

Date: April 7, 2011  
dlw



UNIFORM FRANCHISE REGISTRATION APPLICATION

FILE NO. F-6602

(Insert file number of immediately preceding filing of Applicant)

STATE: Minnesota

FEE:  \$400  \$300  \$100  NONE

APPLICATION FOR (Check one only):

- INITIAL REGISTRATION OF AN OFFER AND SALE OF FRANCHISES
- RENEWAL APPLICATION OR ANNUAL REPORT
- POST-EFFECTIVE AMENDMENT
- PRE-EFFECTIVE MATERIAL AMENDMENT

*FYE 12/31/11*  
*EFF 4/7/11*  
*N*

1. Full legal name of Franchisor:

SEVA Beauty, LLC

2. Name of the franchise offering:

“SEVA™”

3. Franchisor’s principal business address:

600½ Laurel Avenue, Suite 2R  
Highland Park, IL 60035

4. Name and address of Franchisor’s agent in this State authorized to receive service of process:

Minnesota Commissioner of Commerce  
85 Seventh Place East, Suite 500  
St. Paul, MN 55101

5. The states in which this application is or will be shortly on file:

California, Hawaii, Illinois, Indiana, Maryland, Minnesota, New York, North Dakota  
Rhode Island, South Dakota, Virginia, Washington and Wisconsin

6. Name, address, telephone and facsimile numbers, and e-mail address of person to whom communications regarding this application should be directed:

Mary Beth Brody  
 FAEGRE & BENSON LLP  
 2200 Wells Fargo Center  
 90 South Seventh Street  
 Minneapolis, MN 55402

Telephone: (612) 766-8067  
 Facsimile: (612) 766-1600  
 Email: mbrody@faegre.com

**Certification**

I certify and swear under penalty of law that I have read and know the contents of this Application, including the Franchise Disclosure Document with an issuance date of 3/14/11 attached as an exhibit, and that all material facts stated in all those documents are accurate and those documents do not contain any material omissions. I further certify that I am duly authorized to make this certification on behalf of the Franchisor and that I do so upon my personal knowledge.

Signed at Highland Park, Illinois on 2/18, 2011

SEVA Beauty, LLC

By: 


Name: Vasilios Maniatis  
 Title: Managing Member

**Corporate Acknowledgement**

STATE OF ILLINOIS )  
 ) ss.  
 COUNTY OF LAKE )

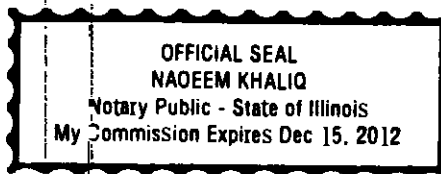
On this 18 day of February, 2011, before me, the undersigned Notary Public, personally appeared Vasilios Maniatis, known personally to me to be the Managing Member of SEVA Beauty, LLC, and that he, as such officer, being authorized so to do, executed the foregoing Application for the purposes therein contained, by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

  
 Notary Public

My commission expires: Dec 15, 2012

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