



85 7th Place East, Suite 500  
St. Paul, Minnesota 55101-2198  
www.commerce.state.mn.us  
651.296.4026 FAX 651.297.1959  
An equal opportunity employer

March 27, 2012

MARY BETH BRODY  
FAEGRE BAKER DANIELS LLP  
2200 WELLS FARGO CENTER 90 8 7TH ST  
MINNEAPOLIS, MN 55402

Re: F-6602  
SEVA BEAUTY LLC  
SEVA BEAUTY LLC F/A

Dear Ms. Brody:

The Annual Report has been reviewed and is in compliance with Minnesota Statute Chapter 80C and Minnesota Rules Chapter 2860.

This means that there continues to be an effective registration statement on file and that the franchisor may offer and sell the above-referenced franchise in Minnesota.

The franchisor is not required to escrow franchise fees, post a Franchise Surety Bond or defer receipt of franchise fees during this registration period.

As a reminder, the next annual report is due within 120 days after the franchisor's fiscal year end, which is December 31, 2012.

Sincerely,

MIKE ROTHMAN  
Commissioner

By:

Daniel Sexton  
Commerce Analyst Supervisor  
Registration Division  
(651) 296-4520

MR:DES:dlw

F-6602

STATE OF MINNESOTA  
DEPARTMENT OF COMMERCE  
REGISTRATION DIVISION  
(651) 296-2211

IN THE MATTER OF THE REGISTRATION OF:  
SEVA BEAUTY LLC F/A  
By SEVA BEAUTY LLC

ORDER AMENDING  
REGISTRATION

WHEREAS, an application to amend the registration and amendment fee have been filed,

IT IS HEREBY ORDERED that the registration dated April 7, 2011, is amended as of the date set forth below.



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MIKE ROTHMAN  
Commissioner  
Department of Commerce  
85 7th Place East, Suite 500  
St Paul, MN 55101

Date: March 27, 2012

**UNIFORM FRANCHISE REGISTRATION APPLICATION**FILE NO. F-6602  
(Insert file number of immediately preceding filing of Applicant)STATE: MinnesotaFEE:  \$400  \$300  \$100  NONE**APPLICATION FOR (Check one only):**

- INITIAL REGISTRATION OF AN OFFER AND SALE OF FRANCHISES
- RENEWAL APPLICATION OR ANNUAL REPORT
- POST-EFFECTIVE AMENDMENT
- PRE-EFFECTIVE MATERIAL AMENDMENT

State of Minnesota  
Dept. of CommerceMAR 26 2012  
Rec'd \$ 300

1. Full legal name of Franchisor:

SEVA Beauty, LLC

2. Name of the franchise offering:

"SEVA™"

3. Franchisor's principal business address:

600½ Laurel Avenue, Suite 2R  
Highland Park, IL 60035

4. Name and address of Franchisor's agent in this State authorized to receive service of process:

Minnesota Commissioner of Commerce  
85 Seventh Place East, Suite 500  
St. Paul, MN 55101

5. The states in which this application is or will be shortly on file:

California, Hawaii, Illinois, Indiana, Maryland, Minnesota, New York, North Dakota  
Rhode Island, South Dakota, Virginia, Washington and Wisconsin

3-27-12

A/r

A/mos

12/31

4-7-11

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