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SAN FRANCISCO**FRANCHISE DISCLOSURE DOCUMENT**

Yoasis Franchising Systems, LLC
375 West 200 South, Suite 300
Salt Lake City, Utah 84101
(801) 503-9230
www.earthfruitsyogurt.com

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We grant you the right to operate an EARTHFRUITS YOGURT® Store. Your Store will offer frozen desserts, including nutritional yogurt using superfruits, fruits, and a robust variety of toppings, as well as other related health products such as freeze dried fruits and fruit juices. We also may develop or grant to qualified individuals the right to open an EARTHFRUITS YOGURT Store at a Special Site (as defined in Item 1). Any offering of an EARTHFRUITS YOGURT Store at a Special Site will be made through a different disclosure document.

The total initial investment necessary to begin operation of your Store is from \$257,770 to \$570,143. This includes \$40,000 that must be paid to us or our affiliates.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Chuck Jones at 375 West 200 South, Suite 300, Salt Lake City, Utah 84101; (801) 503-9230.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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EARTHFRUITS YOGURT® 2012 FDD

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT PERMIT YOU TO ARBITRATE WITH US ONLY IN UTAH. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE WITH US IN UTAH THAN IN YOUR HOME STATE.**
2. **THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT STATE THAT THE LAWS OF THE STATE OF UTAH GOVERN THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS OTHER LAW. TO THE EXTENT NOT SUBJECT TO ARBITRATION, ANY CAUSE OF ACTION, CLAIM, SUIT OR DEMAND MUST BE BROUGHT IN THE APPLICABLE STATE OR FEDERAL DISTRICT COURT WHERE OUR PRINCIPAL PLACE OF BUSINESS IS LOCATED (CURRENTLY, SALT LAKE CITY, UTAH). ALTHOUGH THE GOVERNING LAW MAY PROVIDE THAT ANY PROVISIONS OF THE FRANCHISE AGREEMENT OR AREA DEVELOPMENT AGREEMENT DESIGNATING JURISDICTION OUTSIDE OF THE STATE ARE VOID. IT MAY COST MORE TO LITIGATE WITH US IN THE STATE WHERE OUR HEADQUARTERS ARE LOCATED THAN IN YOUR HOME STATE. LOCAL LAW MAY SUPERSEDE CERTAIN FRANCHISE AGREEMENT OR AREA DEVELOPMENT AGREEMENT PROVISIONS. YOU MAY WANT TO COMPARE THESE LAWS.**
3. **WE ARE A NEWLY FORMED COMPANY WITH A LIMITED OPERATING HISTORY TO ASSIST YOU IN DECIDING WHETHER TO MAKE THIS INVESTMENT.**
4. **WE HAVE LIMITED FINANCIAL RESOURCES, WHICH MIGHT NOT BE ADEQUATE TO FUND OUR PRE-OPENING OBLIGATIONS TO EACH FRANCHISEE.**
5. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

We use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Registration States Effective Dates: See following page.

FRANCHISE DISCLOSURE DOCUMENT EFFECTIVE DATES

<u>STATE</u>	<u>EFFECTIVE DATE</u>
CALIFORNIA	
FLORIDA	
HAWAII	
ILLINOIS	
INDIANA	
MARYLAND	
MICHIGAN	
MINNESOTA	
NEW YORK	
NORTH DAKOTA	
RHODE ISLAND	
SOUTH DAKOTA	
UTAH	
VIRGINIA	
WASHINGTON	
WISCONSIN	

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