

FRANCHISE OFFERING CIRCULAR FOR PROSPECTIVE FRANCHISEES REQUIRED BY THE STATE OF CALIFORNIA

Yoblendz International, LLC 2893 Executive Park Drive, Suite 202 Weston, FL 33331 (954) 217-3014 Yoblendz.com

Department of Corporations

JAN 2 6 2012

Sacramento Office

Yoblendz International, LLC (the "Company") is a Florida limited liability company with its principal business address at 2893 Executive Park Drive, Suite 202, Weston, FL 33331. The Company's telephone number is (954) 217-3014.

The Company offers the franchise (the "Franchise") pursuant to a standard form franchise agreement (the "Franchise Agreement") to own and operate retail stores under the name "Yoblenz" offering to the public self-serve frozen yogurt flavors and a wide variety of fruit and candy toppings for on-premise consumption or carry-out (the "Store").

The initial franchise fee for a Store is \$40,000 plus a \$20,000 down payment for each additional Store that you are entitled to open under the Development Agreament. The estimated initial investment required per Store, including the initial franchise fee, is estimated to be between \$69,500 and \$408,000 depending, in part, on real estate costs and location of the Store.

The effective date of this offering circular is May 20th, 2011.

THIS OFFERING PROSPECTUS IS PROVIDED FOR YOUR OWN PROTECTION AND CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THIS OFFERING CIRCULAR AND ALL CONTRACTS OR AGREEMENTS SHOULD BE READ CAREFULLY IN THEIR ENTIRETY FOR AN UNDERSTANDING OF ALL RIGHTS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE (TO SUE) (TO ARBITRATE WITH) YOBLENDZ INTERNATIONAL, LLC ONLY IN FLORIDA. OUT OF STATE (ARBITRATION) (LITIGATION) MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES, IT MAX, ALSO COST MORE (TO SUE) (TO ARBITRATE WITH) YOBLENDZ INTERNATIONAL, LLC IN FLORIDA THAN IN YOUR HOME STATE.

THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

A FEDERAL TRADE COMMISSION RULE MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE WITHOUT FIRST PROVIDING THIS OFFERING CIRCULAR TO THE PROSPECTIVE FRANCHISEE AT THE EARLIER OF (1) THE FIRST PERSONAL MEETING; OR (2) FOURTEEN BUSINESS DAYS BEFORE THE SIGNING OF ANY FRANCHISE OR RELATED AGREEMENT; OR (3) FOURTEEN BUSINESS DAYS BEFORE ANY PAYMENT. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE PROSPECTUS.

IF THIS OFFERING CIRCULAR IS NOT DELIVERED ON TIME, OR IF IT CONTAINS A FALSE, INCOMPLETE, INACCURATE OR MISLEADING STATEMENT, A VIOLATION OF FEDERAL AND STATE LAW MAY HAVE OCCURRED AND SHOULD BE REPORTED TO THE FEDERAL TRADE COMMISSION, WASHINGTON, D.C. 20580 AND THE CALIFORNIA DEPARTMENT OF CORPORATIONS



AT ANY OF ITS OFFICES.

THESE FRANCHISES HAVE BEEN REGISTERED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF CALIFORNIA. SUCH REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF CORPORATIONS NOR A FINDING BY THE COMMISSIONER THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

The name and address of Franchisor's agent for service of process in California is:

Commissioner of Corporations California Department of Corporations 3700 Wilshire Boulevard Los Angeles, California 90005



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FRANCHISE DISCLOSURE DOCUMENT

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