

FRANCHISE DISCLOSURE DOCUMENT

Yogurtland Franchising, Inc.
a California corporation

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Yogurtland Franchising, Inc. (“Yogurtland”) franchisees will operate a store that specializes in the sale of frozen desserts and other designated food, beverage and merchandise items.

We offer two franchise programs:

1. A Single Store, typically an in-line location with limited table seating, offering a wide selection of flavors of premium quality, frozen desserts, and with dozens of toppings and other designated food, beverage and merchandise items. The total estimated investment necessary to begin operation of a Yogurtland franchise for a single store ranges from \$298,700 to \$693,300. This includes \$46,800 to \$54,600 that must be paid to the franchisor or its affiliates. In this disclosure document, “Store” means any traditional or non-traditional store, except for stores located within either a large general merchandiser (which type is referred to as a “Big Box Location”) or the premises of a travel plaza (which type is referred to as a “Travel Plaza Location”). Yogurtland franchises for Big Box Locations and Travel Plaza Locations are described in a separate disclosure document.

2. Multiple Stores. We offer an Area Development Agreement that requires you to develop more than one Yogurtland® Store within a defined geographical area. The total estimated investment necessary to begin operation of a Yogurtland franchise under an Area Development Agreement includes a development fee equal to \$35,000 plus \$10,000 times the number of Yogurtland® Stores you commit to open under the Development Agreement. Plus, the estimated investment necessary to begin operation of each Yogurtland franchised Store would then be from \$298,700 to \$693,300. For each Store, this includes \$11,800 to \$44,600 that must be paid to the franchisor or its affiliates.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a

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binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Kimberly Bryant, at 17801 Cartwright Road, Irvine, CA 92614; Telephone: (949) 265-8000.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contracts carefully. Show your contracts and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 17, 2018 as amended on July 26, 2018.

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

STATE	REGISTRATION DATE
CALIFORNIA	April 20, 2018 <u>as amended on</u>
HAWAII	<u>April 27, 2018</u>
ILLINOIS	Not Registered
INDIANA	Not Registered
MARYLAND	Not Registered
MINNESOTA	Not Registered
NEW YORK	Not Registered
NORTH DAKOTA	Not Registered
RHODE ISLAND	Not Registered
SOUTH DAKOTA	Not Registered
VIRGINIA	Not Registered
WASHINGTON	<u>June 6, 2018 as amended on</u>
WISCONSIN	Not Registered

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of: April 17, 2018 as amended on July 26, 2018.

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