

## FRANCHISE DISCLOSURE DOCUMENT

Yogurtland Franchising, Inc.  
a California corporation

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www.yogurt-land.com



Yogurtland Franchising, Inc. (“Yogurtland”) franchisees will operate a store that specializes in the sale of frozen desserts and other similar and dissimilar designated food, beverage and merchandise items.

We offer two franchise programs:

1. A Single Store, typically an in-line location with limited table seating, offering a wide selection of flavors of premium quality, frozen desserts, and with dozens of toppings and other designated food, beverage and merchandise items. The total estimated investment necessary to begin operation of a Yogurtland franchise for a single store ranges from \$267,820 to \$479,070. This includes \$34,900 to \$55,400 that must be paid to the franchisor or its affiliates. In this disclosure document, “Store” means any traditional or non-traditional store, except for stores located within either a large general merchandiser (which type is referred to as a “Big Box Location”) or the premises of a travel plaza (which type is referred to as a “Travel Plaza Location”). Yogurtland franchises for Big Box Locations and Travel Plaza Locations are described in a separate disclosure document.
2. Multiple Stores. We offer an Area Development Agreement that requires you to develop more than one Yogurtland® Store within a defined geographical area. The total estimated investment necessary to begin operation of a Yogurtland franchise under an Area Development Agreement includes a development fee equal to \$25,000 for your first store plus \$10,000 times the number of additional Yogurtland® Stores you commit to open under the Development Agreement. Plus, the estimated investment necessary to begin operation of each Yogurtland franchised Store would then be from \$267,820 to \$479,070. For each Store, this includes \$34,900 to \$55,400 that must be paid to the franchisor or its affiliates.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements

carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Development Contracts Manager, at 17801 Cartwright Road, Irvine, CA 92614, Telephone: (949) 265-8000.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contracts carefully. Show your contracts and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
<b>How much can I earn?</b>	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit O .
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor’s direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to provide support to my business?</b>	Item 21 or Exhibit C includes financial statements. Review these statements carefully.
<b>Is the franchise system stable, growing, or shrinking?</b>	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
<b>Will my business be the only Yogurtland business in my area?</b>	Item 12 and the “territory” provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
<b>What’s it like to be a Yogurtland franchisee?</b>	Item 20 or Exhibit O lists current and former franchisees. You can contact them to ask about their experiences.
<b>What else should I know?</b>	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/yogurtland>