

## FRANCHISE DISCLOSURE DOCUMENT



**Your Pie Franchising, LLC**  
a Georgia limited liability company  
1021 Baxter Street  
Athens, Georgia 30606  
(706) 850-5304  
e-mail: [kcaldwell@yourpie.com](mailto:kcaldwell@yourpie.com)  
website: [www.yourpie.com](http://www.yourpie.com)

As a franchisee you will operate a restaurant under the “YOUR PIE” name that offers premium pizza, salads, paninis, gelato, and pizza-related, salad-related, and panini-related products and services.

The total investment necessary to begin operation of a Your Pie Restaurant ranges from ~~\$243,500 to \$428,605~~ \$255,000 to \$436,105 plus real estate or rental costs. This includes ~~\$25,000~~ \$35,000 that must be paid to the franchisor. We may offer you the option to sign an “Option Addendum” that will give you the option to open and operate a predetermined number of additional Your Pie Restaurants within a specific geographic area. When you sign the Option Addendum, you must pay us an option fee based on the number of Your Pie ~~Restaurant~~ Restaurants that can be developed under the Option Addendum, and the option fee will be credited toward the initial franchise fee for each Your Pie Restaurant you develop under the terms of the Option Addendum. The option fees currently range as follows: \$22,500 for 2 Restaurants, \$20,000 for 3 to 4 Restaurants, \$17,500 for 5 to 6 Restaurants, and \$15,000 for 7 or more Restaurants.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this Disclosure Document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Drew French at 1021 Baxter Street, Athens, Georgia 30606 and (706) 850-5304.

The terms of your contract will govern your franchise relationship. Don’t rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date of this Franchise Disclosure Document: ~~September 12~~ April 17, 2013 ~~2014~~.

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

~~THE FRANCHISE AGREEMENT REQUIRES YOU TO ARBITRATE AND LITIGATE WITH US TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION ONLY IN ATLANTA, GEORGIA. OUT-OF-STATE ARBITRATION OR LITIGATION MIGHT MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MIGHT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN ATLANTA, GEORGIA THAN IN YOUR HOME STATE. SOME STATE FRANCHISE LAWS PROVIDE THAT CONSENT TO JURISDICTION PROVISIONS ARE VOID OR SUPERSEDED. YOU MIGHT WANT TO INVESTIGATE WHETHER YOU ARE PROTECTED BY A STATE FRANCHISE LAW. YOU SHOULD REVIEW ANY ADDENDA OR RIDERS ATTACHED TO THIS DISCLOSURE DOCUMENT FOR DISCLOSURES REGARDING STATE FRANCHISE LAWS.~~

~~THE FRANCHISE AGREEMENT STATES THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MIGHT NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MIGHT WANT TO COMPARE THESE LAWS. SOME STATE FRANCHISE LAWS PROVIDE THAT CHOICE OF LAW PROVISIONS ARE VOID OR SUPERSEDED. YOU MIGHT WANT TO INVESTIGATE WHETHER YOU ARE PROTECTED BY A STATE FRANCHISE LAW. YOU SHOULD REVIEW ANY ADDENDA OR RIDERS ATTACHED TO THIS DISCLOSURE DOCUMENT FOR DISCLOSURES REGARDING STATE FRANCHISE LAWS.~~

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We do not use the services of any franchise brokers or referral sources to assist us in selling our franchise.

The effective dates of this Franchise Disclosure Document in the states with franchise registration laws in which we have sought registration or exemption appear on the following page.

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**STATE EFFECTIVE DATES**

This Disclosure Document is registered, on file, exempt from registration, or otherwise effective in the following states with franchise registration and/or disclosure laws:

STATE	EFFECTIVE DATE
California	
Florida (exemption)	September 19, 2013
Hawaii	
Illinois	
Indiana	September 26, 2013
Kentucky (exemption)	September 26, 2013
Maryland	
Michigan	September 19, 2013
Minnesota	October 16, 2013
Nebraska (exemption)	September 27, 2013
New York	
North Dakota	October 23, 2013
Rhode Island	September 30, 2013
South Dakota	September 26, 2013
Texas (exemption)	September 19, 2013
Utah (exemption)	September 19, 2013
Virginia	October 28, 2013
Washington	
Wisconsin	September 26 <u>April 21, 2013</u> <u>2014</u>

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