

FRANCHISE DISCLOSURE DOCUMENT



Your Pie Franchising, LLC a Georgia limited liability company 1021 Baxter Street Athens, Georgia 30606 (706) 850-5304

e-mail: kcaldwell@yourpie.com website: www.yourpie.com

As a franchisee you will operate a restaurant under the "YOUR PIE" name that offers premium pizza, salads, paninis, gelato, and pizza-related, salad-related, and panini-related products and services.

The total investment necessary to begin operation of a Your Pie Restaurant ranges from \$255,000 to \$436,105311,750 - \$475,105 plus real estate or rental costs. This includes \$35,000 that must be paid to the franchisor. We may offer you the option to sign an "Option Addendum" that will give you the option to open and operate a predetermined number of additional Your Pie Restaurants within a specific geographic area. When you sign the Option Addendumor its affiliate(s). If you want multi-store development rights, you must pay us an option fee based on the number of the franchisor the cumulative amount of the initial franchise fees for all Your Pie Restaurants that can be developed under the Option Addendum, and the option fee will be eredited toward the you commit to develop at the time you sign the Development Rights Rider, which is signed at the same time you sign your initial franchise fee for each Your Pie Restaurant you develop under the terms of the Option Addendum. The option fees currently range as follows: \$22,500 for 2 Restaurants, \$20,000 for 3 to 4 Restaurants, \$17,500 for 5 to 6 Restaurants, and \$15,000 for 7 or more Restaurants. agreement with us.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this Disclosure Document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Drew French at 1021 Baxter Street, Athens, Georgia 30606 and (706) 850-5304.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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Issuance date of this Franchise Disclosure Document: April 4713, 20142015.



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION ONLY IN GEORGIA. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN GEORGIA THAN IN YOUR HOME STATE.

THE FRANCHISE AGREEMENT STATES THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MIGHT NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MIGHT WANT TO COMPARE THESE LAWS.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We do not use the services of anyone or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

The effective dates of this Franchise Disclosure Document in the states with franchise registration laws in which we have sought registration or exemption appear on the following page.

Effective Date: See the next page for state effective dates.

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