

**ZAGG Retail, Inc.**

**Franchise Disclosure  
Document**

**Issuance Date: March 18, 2013**

**Clean Version  
(Non-Redline)**

## FRANCHISE DISCLOSURE DOCUMENT

ZAGG RETAIL, INC.  
a Nevada corporation  
3855 South 500 West, Suite J  
Salt Lake City, Utah 84115  
(801) 263-0699  
[mwalker@zagg.com](mailto:mwalker@zagg.com)  
[ajohnson@zagg.com](mailto:ajohnson@zagg.com)  
[www.zagg.com](http://www.zagg.com)



The franchisee will operate a retail outlet under the ZAGG name and sell products approved by us, including protective films and covers, audio products and accessories, power solutions for consumer electronics and hand-held devices (collectively, the “Products”). The Products sold at your ZAGG franchise are designed by, manufactured on behalf of, and distributed by ZAGG Inc, the direct corporate parent of ZAGG Retail, Inc.

The total investment necessary to begin operation of a ZAGG franchise by a new franchisee (“New Franchisee”) is \$26,000 - \$60,000. This includes \$25,000 - \$50,000 that must be paid to the franchisor or affiliate.

The total investment necessary to begin operation of a ZAGG franchise by an existing franchisee opening an additional franchise location (“Expanding Franchisee”) is \$15,000 - \$24,000. This includes \$14,000 that must be paid to the franchisor or affiliate.

The total investment necessary to begin operation of a ZAGG franchise by an existing licensee under a license agreement with ZAGG that elects to become a franchisee under a franchise agreement with ZAGG Retail, Inc. or to continue operation of a ZAGG franchise by an existing franchisee at the same location after the termination of such franchisee’s initial franchise agreement (each a “Continuing Franchisee”) is \$0.

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact Michael Walker or Aaron Johnson at 3855 South 500 West, Suite J, Salt Lake City, Utah 84115 and (801) 263-0699.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or any affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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