

## FRANCHISE DISCLOSURE DOCUMENT



ZIGGI'S COFFEE FRANCHISE, LLC  
(a Colorado limited liability company)  
400 Main Street  
Longmont, Colorado 80501  
Telephone: (303) 682-5120, ext. 9  
www.ziggiscoffee.com  
E-Mail: brandon@ziggiscoffee.com

Ziggi's Coffee Franchise, LLC is offering franchises for the operation of retail coffee shops that sell gourmet specialty coffee, espresso, tea, fruit smoothies, fresh sandwiches and wraps, and other food and drink items, plus packaged coffee and coffee-related merchandise.

The total investment necessary to begin operation of a ZIGGI'S Coffee Shop Double Drive Thru franchise ranges from \$275,000 to \$529,000. The total investment necessary to begin operation of a ZIGGI'S Coffee Shop Café franchise ranges from \$298,500 to \$553,000. The total investment necessary to begin operation of a ZIGGI'S Coffee Shop Café with Drive Thru franchise ranges from \$322,000 to \$587,000. These include between \$99,000 and \$118,00 that must be paid to the franchisor or its affiliates. The franchisor may offer to qualified candidates the right to develop multiple ZIGGI'S Coffee Shops under the terms of an Area Development Agreement, in which case the total investment stated above will increase by an amount equal to \$5,000 times the number of additional Coffee Shops to be developed under the Area Development Agreement, which amounts are paid to the franchisor.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Franchise Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date: May 19, 2016

**FOR USE IN: AL, AK, AZ, AR, CO, DE, DC, ID, IA, KS, KY, MA, MS, MO, MT, NE, NV, NH, NJ, NM, OH, OK, OR, PA, TN, TX, UT, VT, WV, WY, and U.S. TERRITORIES.**

**NOT FOR USE IN: CA, CT, FL, GA, HI, IL, IN, LA, MD, ME, MI, MN, NY, NC, ND, RI, SC, SD, VA, WA, and WI.**

**TABLE OF CONTENTS**

<b>ITEM</b>		<b>PAGE</b>
1.	<b>THE FRANCHISOR, AND ANY PARENT, PREDECESSORS AND AFFILIATES .....</b>	<b>1</b>
2.	<b>BUSINESS EXPERIENCE .....</b>	<b>3</b>
3.	<b>LITIGATION .....</b>	<b>3</b>
4.	<b>BANKRUPTCY .....</b>	<b>4</b>
5.	<b>INITIAL FEES .....</b>	<b>4</b>
6.	<b>OTHER FEES .....</b>	<b>5</b>
7.	<b>ESTIMATED INITIAL INVESTMENT .....</b>	<b>10</b>
8.	<b>RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES .....</b>	<b>16</b>
9.	<b>FRANCHISEE’S OBLIGATIONS .....</b>	<b>20</b>
10.	<b>FINANCING .....</b>	<b>21</b>
11.	<b>FRANCHISOR’S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING .....</b>	<b>22</b>
12.	<b>TERRITORY .....</b>	<b>31</b>
13.	<b>TRADEMARKS .....</b>	<b>34</b>
14.	<b>PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION .....</b>	<b>35</b>
15.	<b>OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS .....</b>	<b>36</b>
16.	<b>RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL .....</b>	<b>37</b>
17.	<b>RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION .....</b>	<b>37</b>
18.	<b>PUBLIC FIGURES .....</b>	<b>41</b>
19.	<b>FINANCIAL PERFORMANCE REPRESENTATIONS .....</b>	<b>41</b>
20.	<b>OUTLETS AND FRANCHISEE INFORMATION .....</b>	<b>44</b>
21.	<b>FINANCIAL STATEMENTS .....</b>	<b>46</b>
22.	<b>CONTRACTS .....</b>	<b>46</b>
23.	<b>RECEIPT .....</b>	<b>46</b>

**ATTACHMENTS**

- A Franchise Agreement
- B Area Development Agreement
- C Nondisclosure and Noncompetition Agreement
- D Statement of Prospective Franchisee
- E Conditional Assignment of Lease
- F Current Form of General Release
- G Operations Manual Table of Contents
- H List of Franchisees and Area Developers
- I Franchisees and Area Developers Who Have Left the System
- J Financial Statements
- K List of State Agencies/Agents for Service of Process

## ITEM 1

### **THE FRANCHISOR, AND ANY PARENT, PREDECESSORS AND AFFILIATES**

#### **The Franchisor, Predecessors, Affiliates and Parent.**

The name of the franchisor is Ziggi's Coffee Franchise, LLC. For ease of reference, Ziggi's Coffee Franchise, LLC will be referred to as "**we**" or "**us**" in this Disclosure Document. We will refer to the person who buys the franchise as "**you**" throughout this Disclosure Document. If the franchisee is a corporation, partnership or limited liability company, certain provisions of the Franchise Agreement will also apply to the owners and will be noted in this Disclosure Document.

Our principal offices are located at 400 Main Street, Longmont, Colorado 80501. We presently do business under the name "Ziggi's Coffee Franchise, LLC" and no other name. We offer and sell franchises that operate under the name "Ziggi's Coffee." We were formed on April 12, 2016 as a Colorado limited liability company. Our agents for service of process are listed on Attachment K.

We are owned in part by Round Ball Ventures LLC, a Colorado limited liability company formed on May 6, 2016 ("**RBV**"), and Crux Investments LLC, a Colorado limited liability company formed on June 2, 2010 ("**CI**"). RBV's principal place of business is the same as ours. CI's principal place of business is 1751 East 58<sup>th</sup> Avenue, Unit B-3, Denver, Colorado 80216. RBV and CI may be deemed parent companies of ours.

We acquired many of the techniques and other assets comprised in the Licensed Methods as defined below from BEC Longmont, Inc. ("**BEC**"), a Colorado corporation incorporated on August 11, 2004. BEC has operated coffee retail businesses since August 2004 which led to the development of our Licensed Methods, as defined below. BEC also owned, and through a series of transfer steps, assigned to us the Marks, as defined below. BEC may be deemed a predecessor and affiliate of ours. BEC's principal place of business is the same as ours. We have no other predecessors.

Coda Coffee Company ("Coda"), which may be deemed to be an affiliate of ours, supplies certain coffee and other products that are sold and used by our franchisees. We generally currently require that franchisees order and pay for these products through us, although we may require franchisees to order directly from Coda as well. Coda is a Colorado limited liability company formed on July 26, 2005, with its principal offices located at 1751 East 58th Avenue, Unit B-3, Denver, Colorado 80216.

We have no other affiliates that offer franchises in any line of business or that provide products or services to our franchisees.

#### **Our Business.**

We franchise the operation of specialty coffee shops ("**ZIGGI'S Coffee Shops**" or "**Coffee Shops**") that sell gourmet specialty coffee, espresso, tea, fruit smoothies, fresh sandwiches and wraps, and other food and drink items, plus packaged coffee and coffee-related merchandise. We work with socially responsible local sources to offer a menu of great-tasting items made from the freshest ingredients. A ZIGGI'S Coffee Shop has a standardized drink and food menu, which offers a wide variety of flavor options compared to most competing brands.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/ziggis-coffee>