

FRANCHISE DISCLOSURE DOCUMENT



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This Franchise Disclosure Document (the “Disclosure Document”) describes the franchise we offer to operate either (1) a Zoom Dry Cleaning business offering full service dry cleaning services (“Full Service Store”) or (2) a retail drop off and pick up store (“Drop Store”).

The total investment necessary to begin operation of a Zoom Dry Cleaning Full Service Store franchise ranges from \$372,050 to \$537,050. This includes \$36,750 that must be paid to the franchisor or its affiliate(s). The total investment necessary to begin a Zoom Dry Cleaning Drop Store ranges from \$68,550 to \$146,550. This includes \$15,500 that must be paid to the franchisor or its affiliate(s). You may purchase exclusive rights to open Zoom Dry Cleaning stores in a geographic area by paying an additional fee from \$10,000 to \$70,000, depending on the number and type of stores you agree to open.

This Disclosure Document summarizes certain provisions of your franchise agreement and development agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or its affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don’t rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “Buying a Franchise, A Consumer’s Guide,” which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: June 15, 2012, as updated through November 30, 2012

STATE COVER PAGE

Your state may have franchise laws that require a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the Maryland Securities Commissioner, whose telephone number is 410-576-7786 and who is located at 200 St. Paul Place, 20th Floor in Baltimore, Maryland 21202, for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW OUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT AND THE DEVELOPMENT AGREEMENT REQUIRE YOU TO MEDIATE AND THEN ARBITRATE DISPUTES WITH US AND CONDUCT THE MEDIATION AND ARBITRATION IN DALLAS, TEXAS. OUT OF STATE MEDIATION AND ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE AND ARBITRATE WITH US IN TEXAS THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT TEXAS GOVERNS THE AGREEMENT; AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Note: the agreement provisions referred to in the risk factors may be void under some state franchise laws and some state franchise laws may require disclosure of additional risk factors. See Exhibit "G".

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

The Effective Date of this Disclosure Document in the State of Maryland is _____, 2012.

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- Attachment A Financial Statements
- Attachment B Development Agreement
- Attachment C Franchise Agreement
- Attachment D General Release
- Attachment E Operations Manual Table of Contents
- Attachment F Compassmax POS Software Agreement
- Attachment G Confidentiality Agreement
- Attachment H Lease Rider
- Attachment I Franchise Closing Acknowledgment

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/zoom-dry-cleaning>