

FRANCHISE DISCLOSURE DOCUMENT



ZOOM DRY CLEANING LLC
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This Franchise Disclosure Document (the “Disclosure Document”) describes the franchise we offer to operate either (1) a Zoom Dry Cleaning business offering full service dry cleaning services (“Full Service Store”) or (2) a retail drop off and pick up store (“Drop Store”).

The total investment necessary to begin operation of a Zoom Dry Cleaning Full Service Store franchise ranges from \$526,350 to \$824,000. This includes \$428,750 - \$630,750 that must be paid to the franchisor or its affiliate(s). The total investment necessary to begin a Zoom Dry Cleaning Drop Store ranges from \$184,000 to \$224,800. This includes \$180,000 that must be paid to the franchisor or its affiliate(s).

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or its affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don’t rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “Buying a Franchise, A Consumer’s Guide,” which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: October 29, 2014

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Attachments:

- Attachment A Financial Statements
- Attachment B Deposit Receipt
- Attachment C Franchise Agreement
- Attachment D General Release
- Attachment E Operations Manual Table of Contents
- Attachment F Compassmax POS Software Agreement
- Attachment G Confidentiality Agreement
- Attachment H Lease Rider
- Attachment I Registered Agents
- Attachment J State Agencies
- Attachment K Franchise Closing Acknowledgment

ITEM 1: THE FRANCHISOR, PARENTS, PREDECESSORS, AND AFFILIATES

Definitions

To simplify this Franchise Disclosure Document, “Zoom”, “we”, “us”, or “our” means Zoom Dry Cleaning LLC, a Texas limited liability company, the franchisor. “You”, “your” or “Franchisee” means the individual, corporation, or other entity that is granted a license to operate the franchised business. The words “you”, “your”, and “Franchisee” do not include any individual or business entity that owns an interest in you. We will require all individuals and business entities that own an interest in you to guarantee your obligations to us.

Franchisor, Parent, and Affiliates

We conduct business under the name Zoom Dry Cleaning LLC, a Texas limited liability company whose principal business address is 433 Las Colinas Blvd East, Suite 860, Irving, Texas 75039. We were formerly known as Spots DC, LLC.

We do not have any affiliates that offer franchises in any line of business. East Coast Construction, LLC, a Texas limited liability company owned by our Chief Executive Officer and our Chief Operating Officer, is our affiliate that provides equipment purchasing and installation services to assist franchisees in developing their retail dry cleaning locations. It has not offered franchises in this or any other kind of business, and it does not operate dry cleaning businesses.

Agent for Service

Our agent for service of process is Nina Chudasama, 433 Las Colinas Blvd, Suite 860, Irving, Texas 75039. If we have a separate agent for service process in your state, that agent is listed in Attachment I to this document.

Our Business and Franchises Offered

This franchise provides involves a comprehensive plan for the development and operation of franchised Zoom Dry Full Service Store(s) and/or Drop Store(s) (each a “Franchised Unit” and collectively “Franchised Units”) within a defined geographic area (“Area”), including rights to use various trade names, trademarks and service marks, as well as, construction specifications, designs, color schemes, signs and equipment for a Franchised Unit premises; high standards of cleanliness, quality and service; procedures, inventory, operations, and financial control methods and concepts, initial and ongoing management training and teaching techniques, programs for frequent customers, a designated third party point of sale system, a quality assurance program, and advertising and promotional services and assistance (collectively, the “System”).

For each franchise that you wish to open and operate, you and we will sign a franchise agreement (the “Franchise Agreement”), our current version of which is attached to this disclosure document as its Attachment D. Each franchise agreement will be for a specific geographic location that must be approved by us, and once we approve a location and you secure it (by lease or purchase) then you will have exclusive rights to operate a Zoom Dry Cleaning store within one and one-half miles from the approved location, unless we or you terminate the franchise agreement as permitted by its written terms. The Franchise Agreement will be between Zoom and Franchisee and, at the

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